# Kevin McCullagh
## Speaking, chairing & programming
Foresight / Design / Innovation / Leadership

**Kevin is an innovation consultant, speaker, writer and podcaster. He founded Plan, a product strategy consultancy in London, in 2004, and his clients include Airbus, Deutsche Telekom, Ford, Hyundai, Logitech, Microsoft, Samsung, Sky, and Yamaha.**

**Kevin writes and speaks on foresight, design, innovation and leadership. He has been published in The Wall Street Journal, The Telegraph, FastCompany, Unherd, Icon, Blueprint and The Design Management Review.**

**Speaking**
Kevin is known for his insightful and visually compelling keynote presentations. He's a regular speaker at the Design Management Institute (DMI), Design Leaders and Battle of Ideas conferences. He has also appeared on BBC Radio 4 & 3 and Bloomberg. Kevin also speaks about innovation at Bayes and Cranfield business schools.

**Chairing and Programming**
Kevin regularly chairs sessions for the DMI and Design Business Association. He programmed and chaired the Product Design and Innovation conference in London between 2011-2014, and the Intersections conference at the Newcastle Gateshead Baltic for the Design Council.

Kevin is available for conferences, keynotes, workshops and executive off-sites.

Get in touch: kevin@plan.london

'Kevin is someone I see eye to eye with, which is not a common occurrence in this world of tectonic digital and cultural refraction. It takes a calm mind and ruthless clarity to pick your way through the false dawns and spin of the 21st century, doubly so if your job is squinting at the future. There's a much-neglected word in the English language that sums this up: sagacity. A curiously lumpy word for such a valuable thing… the ability to see the simple truth in that, which is complicated and obtuse – and then act upon it. In his field, Kevin is one of the few who possess this gift.'
Richard Seymour,
co-founder, Seymourpowell

'I had the pleasure of working alongside Kevin on launching and successfully establishing the Production Design and Innovation conferences. He curated the program and chaired the two-day events. I particularly appreciated his bottomless black book of global contacts, knowledge of the latest trends, and superb chairing skills – even when things didn't go according to plan. I highly recommend Kevin as a curator, chair, speaker, and panellist.'
Rhona Greenhill, Conference Producer PD+I;
Founder, Alarming Events